

BIOGRAPHY OF SUSAN C. KEATING

*President and Chief Executive Officer
National Foundation for Credit Counseling*



Susan C. Keating is the President and Chief Executive Officer of the National Foundation for Credit Counseling (NFCC).

Founded in 1951, the NFCC is the nation's oldest and largest nonprofit credit counseling organization. With 104 Member Agencies and 844 local offices throughout the U.S., the NFCC is the national voice for its Members, which are nonprofit, mission driven, community-based credit counseling agencies. In 2008, NFCC Member Agencies provided counseling and financial education to more than 3.2 million consumers.

Prior to joining the NFCC, Keating spent 29 years in financial services and during her tenure was the highest ranking female CEO of a U.S. bank holding company. From 2000-2002 she was President and Chief Executive of Allfirst Financial, Inc., the 43rd largest U.S. bank and the largest U.S. holding of Allied Irish Banks plc (AIB Group), and a member of the Group Executive Committee.

Keating began her banking career in 1974 as a trainee at First Bank System in Milwaukee. She was promoted to Senior Vice President of retail banking after having served as marketing and credit card manager in Minneapolis. In 1988, Keating joined MNC Financial as Senior Vice President Maryland retail banking and was promoted to Executive Vice President in 1991. When NationsBank (Bank of America) acquired MNC in 1993, Keating served as President and senior banking executive for Maryland.

Keating is current board chair of the USA Swimming Foundation, and is a board member of the Council on Accreditation. She also participates in the Financial Regulation Reform Collaborative, a non-partisan group committed to finding solutions for reforming financial services regulation. Previously, Keating served as board member of the Baltimore Life Companies, the Financial Services Roundtable, serving as chair of the Consumer Issues Committee; on the boards of the Greater Baltimore Committee, Baltimore Symphony Orchestra and was 2002 chairperson for the Alexis de Tocqueville Society of the United Way of Central Maryland. Additionally, she served as banking chair for the U.S. Savings Bond National Volunteer Committee.

Keating and her family reside in Washington, DC.