



NATIONAL FOUNDATION FOR  
CREDIT COUNSELING

*Knowing the difference can  
make all the difference.*

## ***NFCC PRESS RELEASE***

For Immediate Release  
May 1, 2008

Contact: Gail Cunningham  
(940) 691-6322 - direct  
(240) 672-2700 – cell  
[gcunningham@nfcc.org](mailto:gcunningham@nfcc.org)

### ***NFCC MEMBER AGENCIES PROVIDE COUNSELORS TO STAFF NBC “TODAY” SHOW PANEL***

*Counselors Will Answer Calls from Viewers Surrounding Their Financial Concerns*

Silver Spring, MD – The National Foundation for Credit Counseling (NFCC) is proud to provide the “Today” show with a panel of Certified Consumer Credit Counselors. On Monday, May 5, 2008, a panel comprised of eight counselors from NFCC Member Agencies will answer calls from viewers surrounding their financial concerns. Advice will be provided for all four hours of the program. The call-in number will be provided to viewers the morning of the show.

The eight counselors were selected from among the more than 2,500 NFCC Member Agency certified counselors, because of their recent nomination for the NFCC’s Professional Achievement and Counseling Excellence (PACE) award. This prestigious award honors a counselor's unique contribution to an agency's counseling program. For a counselor to be nominated, he or she must devote more than 50 percent of their work hours to counseling and must excel in four categories: Leadership, Counseling Approach, Community Involvement and Professional Development. The NFCC introduced these awards in 1973 and is celebrating the program's 35<sup>th</sup> anniversary this year.

The following NFCC Member Agencies are proud to have their PACE nominee counselors providing financial information to “Today” show callers:

**Lisa Arneson**  
CCCS of Sheboygan  
Sheboygan, WI

**Scott Hehman**  
CCCS of Mobile  
Mobile, AL

**Stephanie Bittner**  
CCCS of Delaware Valley  
Philadelphia, PA

**Enrique M. Juarez**  
CCCS of Orange County  
Orange County, CA

**Michelle Burton**  
CCCS of Greater Dallas  
Dallas, TX

**Kim Sands**  
GreenPath Debt Solutions  
Farmington Hills, MI

**Landy Dixon**  
CCCS of Springfield  
Springfield, MO

**Julie Zacharison**  
LSS Financial Counseling Service  
Duluth, MN

- more -

As a recognized leader in financial counseling and education, more than 2.5 million consumers reached out to the NFCC Member Agencies for help in 2007. Budgeting, debt, bankruptcy and foreclosure prevention are among the top reasons consumers seek assistance. All NFCC Member Agencies are nonprofit and community-based, and adhere to the strict NFCC member standards.

For help with your financial concerns, or to be connected with the NFCC Member Agency nearest you, call 1-800-388-2227, or en Español, dial 1-800-682-9832. To locate an agency online go to [www.DebtAdvice.org](http://www.DebtAdvice.org).

- 30 -

*The National Foundation for Credit Counseling (NFCC), founded in 1951, is the nation's largest and longest serving national nonprofit credit counseling organization. The NFCC's mission is to promote the national agenda for financially responsible behavior and build capacity for its members to deliver the highest quality financial education and counseling services. NFCC members annually help more than two million consumers through close to 900 community-based offices nationwide. For free and affordable confidential advice through a reputable NFCC member, call 1-800-388-2227, (en Español 1-800-682-9832) or visit [www.nfcc.org](http://www.nfcc.org).*