



NATIONAL FOUNDATION FOR
CREDIT COUNSELING

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NFCC PRESS RELEASE

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NFCC Launches 2008 National Financial Literacy Poster Contest

“Financial Responsibility Begins with Me”

Silver Spring, MD – Even the youngest children understand the relationship between money and the things they want. Just ask any mother who has taken her toddler to the grocery store. Further, studies show that teenagers have significant buying power, often shopping with triple digit amounts of disposable income at their fingertips.

Taking the message of financial literacy to our nation’s youth, the National Foundation for Credit Counseling (NFCC) is once again sponsoring the BE MONEY WISE National Poster Contest in 2008.

The contest is designed to engage students in thinking about how to manage money effectively, and offers them a creative outlet to express their knowledge. It also provides the opportunity for recognition of student artwork, and rewards local and national winners with U.S. savings bonds and other prizes.

The theme for the 2008 Contest is “Financial Responsibility Begins with Me.”

The contest features three grade categories:

- Elementary – 3rd through 5th Grades;
- Middle – 6th through 9th Grades;
- High – 10th through 12th Grades

A panel of distinguished judges from various fields (finance, education, entertainment, etc.) selects the national winner based on the expression of the theme, artistic style, and creativity.

All National Financial Literacy Poster Contest entries must be submitted to an NFCC member agency for judging. The submission deadline for poster entries will be in early March 2007, with specific deadlines varying by NFCC member agency.

Each participating NFCC member agency submits their local winners into competition for one national award per grade category. Next, the overall National Winner is chosen from the three grade category winners.

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The national winner is flown to Washington, DC (with a parent) and presented with the national award as well as a \$500 U.S. savings bond in April during Financial Literacy Month.

The 2007 national winner was 7th grader Krystal Saunders of St. Albans, West Virginia. Her poster was chosen from among thousands of entries. “Winning the poster contest and coming to Washington are memories I’ll never forget,” said Krystal.

For more information about the 2008 National Financial Literacy Month Poster Contest, visit www.nfcc.org.

About the NFCC

The National Foundation for Credit Counseling (NFCC), founded in 1951, is the nation’s largest and longest serving national nonprofit credit counseling organization. The NFCC’s mission is to promote the national agenda for financially responsible behavior and build capacity for its members to deliver the highest quality financial education and counseling services. NFCC members annually help more than two million consumers through more than 900 community-based offices nationwide. For free and affordable confidential advice through a reputable NFCC member, call 1-800-388-2227, (en Espanol 1-800-682-9832) or visit www.nfcc.org.